

# Through The Years

# The Story of Our Little Miss

# Sponsor Information



Most people have dreams. In fact, life is probably a series of dreams. Once a dream is realized, new goals are set and off we go reaching for another. The dream of being "Our Little Miss" has become a reality to thousands of little girls since the year 1962. Continuing the legacy of her mother, Our Little Miss President, Teri Chandler, still holds strong to the values, lessons, and morals that Our Little Miss was founded on and the coveted title is still a dream come true for so many.

Now, celebrating our 60th Anniversary, the child personified by the perky little silhouette with the flipped-up hair has developed a personality of her own. Not a fairy tale character or a myth, "Our Little Miss" is more a symbol of hope for the future of children everywhere. As Morley Safer said on CBS-60 Minutes, "The parents consider Universal Pageant System, Our Little Miss to be the most prestigious of all children's pageants."

Now with fourth-generation children as contestants, Our Little Miss is truly a name to be spoken with reverence...a name that has endured. Since the inception of the World's Our Little Miss" in 1962, its sister pageants, "Miss La Petite," "Ideal Miss," "Universal Girl," and now the rest of the family, "Baby Petite," "Universal MS.," "Our Little Miss Preteen, and "Universal Beauty" have developed in their own way. Girls who had outgrown one division and wanted to stay in Universal Pageants developed each new division due to a demand. Our Little Miss System family is now complete. Competition of all kinds are as American as apple pie and motherhood. Nonetheless, the manner in which they are handled varies greatly.

With Our Little Miss there is a soft touch, where discussions of coping with winning and losing, and with joys and disappointments are an integral part of the program. From the rowdy parents' talent show both silly and serious) to the exchange of souvenir gifts between contestants from all over the world, "Our Little Miss" truly encourages family participation and comradeship. The true award is in the experience alone.

[www.OurLittleMiss.com](http://www.OurLittleMiss.com)

## World's Our Little Miss Scholarship Competition



Marge Hannaman, Founder  
1924-2006



Teri Hannaman-Chandler  
President of Our Little Miss



2023 World's Our Little Miss  
Scholarship Competition

July 3-9, 2022

Washington D.C.

[www.OurLittleMiss.com](http://www.OurLittleMiss.com)

# YOU



# CAN



# HELP

Dear Potential Sponsor,

We come to you to ask for your help in making \_\_\_\_\_'s dream a reality!! She has been selected to represent her state/region at the World's Our Little Miss Finals in Washington D.C., July 3-9, 2022, and is looking for sponsorship to help with her pageant fees.

Our Little Miss is like no other pageant competition! Started in 1962, its main goal was to offer an outlet for young girls to improve in modeling, speaking, talent and overall self-confidence. Sixty years later, we still provide this same outlet. Even in the face of media controversy against pageantry, we have maintained a reputable organization and focus on every contestant's inner and outer NATURAL beauty. We host competitions that only allow girls to wear age appropriate clothing and make-up.

\_\_\_\_\_ will be competing against girls from all over the United States and World. She will have the opportunity to become our World's Our Little Miss Universal Beauty of her age division. This is a chance of a lifetime!! She will learn how to conduct herself in an interview process, advance in on-stage presence, how to make life-long friendships, participate in group functions including onstage production numbers and perfect many other skills that will aid her in whatever she chooses to do in life.

Competition fees can be expensive, that is why we are coming to you to help become a sponsor. By providing \_\_\_\_\_ with a portion of her Entry Fee, you are helping her dreams become a reality. The Sponsor Fee is TAX DEDUCTIBLE for businesses as an advertising expense. You may make a direct sponsorship amount or purchase an ad or Good Luck wish in our program book that will be seen by people all over the world!

Thank You so much for taking the time to consider sponsoring \_\_\_\_\_ for the upcoming World Competition.  
Any help is greatly appreciated!

Blessing Always, **Teri Chandler**

World's Our Little Miss President

Please make your check payable to Our Little Miss, Inc.

Payment may be made by check, money order or cashier's check. *Sponsor fees are non-refundable.*

Please give your payment to the contestant or mail to

**Our Little Miss, Inc**

**1223 Sherwood Forest Blvd, Baton Rouge, LA 70815**

**Deadline: June 3, 2022**

## **Ways To Help**

1. **Direct Sponsorship**—donate desired amount to be applied directly to contestant's fees.
2. **Purchase an Ad**—This is great way for your business to be seen and a portion of the ad cost goes direct towards the contestant's fees.

⇒ Prices for Ads:

- Full Page Ad \$200 (contestant receives \$100 credit)
- 1/2 Page Costs \$150 (contestant receives \$75 credit)
- 1/4 Page Costs \$75 (contestant receives \$37 credit)
- 1/8 Page Costs \$50 (contestant receives \$25 credit)

1. **Good Luck Message**—Messages will be printed in our program book for all to see!

⇒ Prices for Good Luck Messages are \$10 each  
(Contestants receive an \$8 credit for each one)

**Deadline: June 3, 2022**